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**MEDIA RELEASE
FOR IMMEDIATE RELEASE
DATE: March 2, 2020**

CONTACT PERSON: Kyle Rupert, DIRECTOR

SUBJECT: Grammy Nominated CHE APALACHE to Perform At the Jasper Arts Center

The performance, presented by Jasper Community Arts, will be held at the Jasper Arts Center as part of its *Backstage* series on Saturday, March 14, 2020 at 7:30 p.m.

Che Apalache is a four-man string band based in Buenos Aires with members from Argentina, Mexico and the United States. The group's founder is Joe Troop (fiddle), a North Carolinian multi-instrumentalist, singer-songwriter and composer who moved to Argentina in 2010. While patiently carving out a niche in the local music scene, Joe taught bluegrass and old-time for a living. That's how he met Pau Barjau (banjo), Franco Martino (guitar) and Martin Bobrik (mandolin), his most dedicated students. They quickly became picking buddies and in 2013 decided to hit the stage.

Evoking images from Appalachia to the Andes, their affectionately titled debut album, "Latingrass" is testament to a powerful cultural and musical exchange.

In 2017 the band received grants from the North Carolina Humanities Council and the Virginia Foundation for the Humanities to tour the United States. Everywhere they went on their five-week ramble, they were met with enthusiasm and praise. At the prestigious Appalachian String Band Music Festival in Clifftop, WV they were awarded first place in the Neo-Traditional band competition. The momentum is growing for Che Apalache, and the future looks promising in both South and North America.

Che Apalache began as a bluegrass band, but eventually incorporated Latin American styles into their repertoire. Combining instrumental prowess with tight vocal harmonies, they have curated an authentic blend of genres to reflect the nature of their lives. Evoking images from Appalachia to the Andes, their affectionately titled debut album, "Latingrass" is testament to a powerful cultural and musical exchange. Their most recent album, *Rearrange My Heart*, is produced by banjo legend Béla Fleck and was nominated for a Grammy award in the Best Folk Album category.

"I love to work with music that intrigues, excites and inspires me," Fleck explains, "and that describes *Che Apalache* to a T!"

Led by Troop, *Che Apalache* has been taking audiences by storm with their fusion of Latin and American roots music.

Tickets are \$25 for adults, \$23 for seniors, and \$15 for students. Group rates are available. Tickets can be purchased by calling 812-482-3070 or visiting www.jasperarts.org.

Jasper Community Arts is a department of the City of Jasper. Additional support is provided by Friends of the Arts, Inc., Dubois County Tourism, the Indiana Arts Commission, and the National Endowment for the Arts with special thanks to the Arts Council of Southwestern Indiana.