

City of Jasper Economic Development “Projects & Potentials”

*Presented by Mayor Terry Seitz
December 12, 2013*



“There’s so much going on in Jasper!”



VISIONING

ILLUMINATING

PLANNING

STAGING

- **A Sense of Place**
- **Infrastructure**
- **Effective Governance**
- **Telling & Selling**
- **Working With Others**

A Sense of Place

- Downtown/Riverfront Master Plan
 - Stellar Community application
 - Downtown & Riverfront Master Plan ideal for 2014
- Jasper Cabinet development
- Hoosier Desk development
- Senior housing development/retrofit old factory
- Astra Theater development
- Incubator
- South Main/Jackson acquisitions
- Vine Street redevelopment
 - Enterprise Zone?
- City *Visions* recommendation:
 - Connect projects
 - Avoid “one-offs”



A Sense of Place

- Country Club
 - Planning
 - A focus on natural space with passive development
- Splash park study
- Further development of our Multi-use Trail
- Spirit of Jasper
 - 2013 - Highest passenger count and revenue ever
- Public art
 - City *Visions* recommendation:
 - Connect projects
 - Avoid “one-offs”
 - » Friends of the Arts commitment
 - » Jasper Arts mural project
 - » Jasper Desk Foundation project



Infrastructure

- Streets & Roads
 - 4-lane Interstate-grade connector to I-69
 - 2010 Comprehensive Plan Transportation section is outdated due to INDOT abandonment of US 231 by-pass
 - Proposing a transportation study to amend this
 - Complete Streets conceptualization with INDOT
 - Master Plan calls consideration of two-way streets
 - 6th & Newton
 - Return left turns onto South Newton from the square
 - Return left turns onto the square from 6th & Newton
 - Potential shared city, county, federal parking facility next to Post Office
- City Strategic Stormwater Initiative



Infrastructure

- Utilities
 - Economic development growth
 - Jasper Clean Energy
 - CNG
 - Forum on January 31, 2014
 - Incentives
- Hydrology study
 - Area between bridges
- Mill wall/bank restoration and south bank stabilization
- Consideration of sites in Jasper for shovel-ready designation
- City government/utilities fiber buildout
 - Potential of downtown Wifi



Effective Governance

- Zoning/Sub-division Control ordinance review
- Code Enforcement
- Procurement card
- Park Endowment
 - Dubois County Community Foundation
 - Bicentennial Trust



Telling & Selling

- City branding/marketing
 - New city brand
 - New city website
- Reach out to developers
 - Within the area
 - Outside of the area
- Grow our workforce
 - We have employers with jobs in the pipeline
 - We must attract new residents
 - Dovetail with Dubois Strong



Working With Others

- City, County & State elected officials
- Jasper Utility Services Board
- Jasper Economic Development Commission
- Jasper Redevelopment Commission
- Dubois Strong
- Radius Indiana
- Lt. Governor's office & entities (IEDC, OCRA, IHCD)
- IN 15 Regional Planning
- Vincennes University Jasper Campus
- Jasper Chamber of Commerce
- ROJAC
- Indiana Association of Cities & Towns (IACT)



“I’m still trying to grow and come up with new dreams every day and make ‘em come true. I feel like I’m just getting started!”

67-year old Dolly Parton - announcing a 10-year, \$300M expansion of her theme park

