Minutes of the Jasper Community Arts Commission City of Jasper, Indiana July 2, 2024

The regular meeting of the Jasper Community Arts Commission was held at 5:30 PM on Tuesday, July 2, 2024, at Jasper City Hall Council Chambers. Roll call was held with the following <u>Commission Members Present in Person:</u> Darla Blazey, Jasmine Bosler, Emi Donato, Corie Eckerle, Bibianna Green, Linda Kahle, Heath Kluemper, Beth Seidl, Pat Thyen, & Selena Vonderheide. <u>Non-Voting Student Representative:</u> Absent. <u>Observed Remotely via Zoom:</u> None. <u>Commission Members Absent</u>: Jay Hamlin. <u>Staff Members Present</u>: Kyle Rupert, Eric Herndon, Emily Peak, Danny Kopp, & Liz Book. <u>City Attorney:</u> Renee Kabrick. <u>Guests in attendance:</u> Mayor Dean Vonderheide and reporter Drew from WITZ. The Pledge of Allegiance was recited.

Approval of Minutes

Emi Donato moved to approve the minutes of June's meeting. Heath Kluemper seconded. Motion passed 9-0.

City Financial Statement

Jasmine Bosler moved to approve the claims as presented. Pat Thyen seconded. Motion passed 9-0.

Old Business

• Kyle presented quotes for the fall guide which will feature the upcoming exhibits, information about workshops, and other activities that take place at the Thyen-Clark Cultural Center. The guide will also highlight JCA's 50th anniversary. The 24-page guide will be printed in English and Spanish with 1,500 in English and 500 in Spanish for a total of 2,000 copies. Kyle recommended accepting the low quote from Ewing Printing. **Darla Blazey** made a motion to accept the quote from Ewing Printing. **Beth Seidl** seconded. Motion passed 9-0.

| Name | Brochure | Mailing | Design | Total |
|-------------------|------------|----------------------|------------|----------------|
| Ewing Printing | \$3,996.00 | Postage Not Included | Included | \$\$3,996.00 |
| Branded by Woods | \$6,717.63 | Postage Not Included | \$3,200.00 | \$9,917.63 |
| White Rabbit Copy | | | | Did not submit |

Bibianna Green arrived at 5:35 pm.

• Kyle presented the request for proposals (RFPs) he received for JCA's rebranding. He sent a request for proposals to three companies and received proposals from two, Ewing Printing and Branded by Woods. The quote from Ewing was for \$4,985. The quote from Branded by Woods was \$30,000 spread across all entities (JCA, TCCC, & JAC). It would also include design work for the 50th anniversary logo. Kyle explained that Ewing has completed nine of the last ten season guides, but the RFP from Ewing does not include work beyond new logos. He feels the RFP from Woods more closely aligns with what JCA is hoping to accomplish with rebranding and what is spelled out in JCA's strategic plan. The board had a few additional questions they would like answered before making a decision due to the vast difference in cost. Pat Thyen made a motion to table discussion on the proposals until more information is gathered. Bibianna Green seconded. Motion passed 10-0.

New Business

- Kyle had planned to present the 2025 budget, but he was unable to schedule a meeting with the Clerk/Treasurer's Office before the board meeting. He plans to present the proposed 2025 budget at the next board meeting.
- Three years ago, it was brought up that the roof at the Jasper Arts Center needed to be replaced and still hasn't been completed. The specs from the last time bids went out are still in hand. Danny asked permission to start the bid process for the roof placement. The City has funds available to cover the cost. **Selena Vonderheide** made a motion to begin the bid process to replace the Arts Center roof. **Jasmine Bosler** seconded. Motion passed 10-0.

Building and Structure Report

Danny reported:

- He will be attending the USITT conference.
- Dance by Mallory and Actors Community Theatre are both utilizing the Jasper Arts Center this summer.
- He is looking at the volunteer requirements for the upcoming season and hopes to schedule volunteers soon.
- July 3 marks one year since he was hired, and Danny shared some highlights from his first year.

Visual Arts Report

Emily reported:

- The Visual Arts Committee's exhibit has closed, and a few pieces were sold. The Patoka Valley Quilters Guild exhibit is open. She thanked John, Juan, and Sydney for their help. The opening reception will be on July 11. Members from the Quilters Guild will give a talk, and John Begley and Linda Erzinger will give a final talk.
- John Begley and Linda Erzinger will present a Lunch and Learn on July 11 from 11:30 AM to 1:00 PM. They will discuss digital design and found object art. The cost to attend is \$5.
- JCA's Juneteenth celebration was well attended and went well.
- The Juried Art Exhibition submission deadline is July 14. Darryl Halbrooks will be this year's Juror.
- Open studio is held on Mondays and Thursdays.

Event Report

Eric reported:

- Since the June board meeting there were five Atrium usages and one Black Box usage. July is typically a slower month for rentals. Towards the end of August, the rentals pick up and there are weddings or large events almost every weekend through Fall.
- He is still working on planning the 50th anniversary celebration. A private dinner will be held on February 28 for current and former board members, staff, council members, mayors, and other dignitaries. The public fundraiser will be held on May 3.

Education Report

Kyle reported for Casey:

- June Camp Create was very successful, and Casey thanked the staff, instructors, and volunteers. Another camp session will be held in July. There will be a few slight variations to the July camp. There are a couple of new sessions and instructors.
- She is working on finalizing the school show contracts.

Director's Report/Performing Arts

Kyle reported:

- There were 562 visits to the galleries in June. Year-to-date gallery attendance is down slightly.
- The season ticket renewal deadline is July 12. With a new ticketing platform, he is working through the reporting options. Due to a delay in finding and finalizing a replacement for Mandy Gonzalez, the renewals started two weeks later than in previous years. So far, the flex ticketing option has been very popular and is greatly appreciated. The general public season announcement will be sent out on July 3 and tickets will go on sale July 5. Based on the overlap of season ticket renewals and individual tickets no tickets will be available to purchase for the Backstage shows. Once the renewal deadline has passed a few tickets could potentially become available.
- JCA's Student Representative, Anna Uebelhor's last meeting is today. She was unable to attend due to a work commitment. Kyle thanked her for her time serving on the board.
- Kyle gave an update on JCA's progress in completing elements of its strategic plan. 45% of all quarter 2 items have been completed.

Public Business

Adjournment

Selena Vonderheide moved to adjourn the meeting at 6:38 pm. Linda Kahle seconded. Motion passed 10-0.

Dania Blazy

Selena Vonderheide