

Jasper Community Arts 951 College Avenue

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MEDIA RELEASE FOR IMMEDIATE RELEASE DATE:

CONTACT PERSON: Corina Mack, Program Coordinator

SUBJECT: 14th Annual Chalk Walk Arts Festival is June 3, 2017

Jasper Community Arts announces its fourteenth annual Chalk Walk Arts Festival on Saturday, June 3<sup>rd</sup> on the Square in downtown Jasper, from 8:00 a.m. to 3:00 p.m. (Rain date: Saturday, June 10<sup>th</sup>.) Spend the day exploring the world of art at this family-friendly event chock-full of creative and fun activities for the young and the young-at-heart. You don't need to have the skills of a professional artist, just a desire for fun.

Transform Jasper's downtown sidewalks into a colorful mural! Be inspired by the works of regional and local artists as they create sidewalk art in the tradition of European 16<sup>th</sup> Century "street paintings." High school students and clubs sport a little friendly competition with some awesome group projects.

JCA's Chalk Walk Arts Festival offers a variety of hands-on activities for children which are all part of the registration fee. Food and beverage booths with benefits going to local non-profits help keep you energized.

Plan to browse the Arts Market, featuring the unique talents of regional artists and craftspeople in a variety of mediums. From jewelry and pottery to textiles and more, it's a great place to find a unique gift!

Register by Monday, May 15<sup>th</sup> to receive a carry bag filled with goodies including a box of sidewalk chalk and a free T-shirt for only \$10. Registrations received after May 15<sup>th</sup> will not include a free T-shirt but those may be ordered for an additional \$8 while supplies last. Chalk Walk registrations were distributed to local schools in April and may be downloaded from our website <a href="https://www.jasperarts.org">www.jasperarts.org</a>, or picked up in person at the Jasper Arts Center.

Volunteers high school age and older who wish to help with the hands-on arts activities or general activities should call either Corina Mack or Emily Peak at 812-482-3070. Volunteers and service groups are needed to help with set up, registration, booth help, and clean up

For additional information please call the event coordinator, Corina Mack at 812-482-3070.

The annual Chalk Walk is supported by the Greater Jasper Downtown Business Association and Papa John's Pizza as well as many local businesses and individuals.

Additional information about the Chalk Walk Arts Festival and pictures from last year can also be found on the Jasper Community Arts Commission's website <a href="https://www.jasperarts.org">www.jasperarts.org</a>.

Jasper Community Arts is a department of the City of Jasper. Additional support is provided by the Dubois County Community Foundation, Friends of the Arts, Inc., the Indiana Arts Commission, Vanderburgh County Community Foundation and the National Endowment for the Arts. It is also a Kennedy Center Partner in Education and provides arts education programming to local schools.

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