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REQUEST FOR PROPOSALS: Community Mural Project

Jasper Community Arts is currently accepting proposals from artists interested in creating a commissioned public exterior art mural in the city of Jasper, Indiana.

The Mural Committee will review proposals and make a recommendation to the Jasper Community Arts Board of Commissioners.

MURAL PROJECT: East-facing wall of the Krempp Lumber building 215 Main St, Jasper, IN 47546

Dimensions:

Current Finish:	Paint on Concrete block and brick
Artist Commission:	\$4,000
Materials Budget:	\$1,500 (leftover paint must stay at site to maintain artwork)
Theme:	Please see Creative Brief (included herein)

This is a Three-Step Call Process:

- STEP 1: We are issuing a call for interested artists to submit an overview of their qualifications for mural projects. (Deadline: 5pm Friday, May 29, 2015.)
- STEP 2: The committee will select 2-3 finalists who will be compensated \$200 each to submit and present their mural concepts to the selection committee.
- STEP 3: The committee will select the winning concept and engage the artist to finalize the concept, supervise community participation to help paint and seal the mural on the assigned surface.

Request for Qualifications-Submission Guidelines

Interested artists must submit the following requirements: (Deadline is 5pm, Friday, May 29, 2015.)

- REQUIREMENT 1- The completion of the ATTACHED Mural Submission Form with your qualification packet.
- REQUIREMENT 2-A letter of interest that includes 1) an explanation of the artist's interest in this project; 2) a brief overview of any experience, expertise or qualifications relevant to this project; 3) an artist statement; 4) at least three references; and 5) a link to an online portfolio, if available.
- REQUIREMENT 3-Up to twelve digital images of the artist's work representing the artist's style, format, medium, or breadth of work. Please indicate titles and medium for all works—and if public installation, where the work is located.
- REQUIREMENT 4- We are requesting that artists please **include all of the above in a single PDF** and send to programcoord@jasperindiana.gov or mail to Jasper Community Arts, c/o Corina Mack, 951 College Ave. Jasper, IN 47546.

Finalists will have approximately 5 weeks to prepare their concepts and plans. The finalists will submit their concepts and project plans and present them to the Selection Committee in person or via teleconference or Skype. (Please see Key Dates on next page.)

Eligibility: This project is open to all artists or artist teams, 18 years of age or older. The artist must be available to set a meeting sometime between July 13-17th, 2015 for a 30-40 minute presentation and Q & A session with the committee (if not in person, the presentation can be sent via email or mail with a conference call) and be available to lead the project through completion beginning in mid September 2015 with completion by mid October 2015.

Key Dates:

- **Deadline for Submission of Artists' Qualifications is 5pm on Friday, May 29, 2015.**
- **Notifications of Finalists will take place on or before June 5, 2015.**
- **Finalists' final design presentations will be scheduled during July 13-17, 2015.**
(Specific dates to be set)
- **Artist selected and final design approved July 20, 2015.**
- **Estimated time frame for painting of mural mid-September--mid-October 2015.**

Jasper Community Arts Mural Submission Form

Name:

Address:

Phone:

Email:

Website:

Social
Media Link:

Creative Brief

Project Description/Objective:

Artist will design and be involved in supervising painting and sealing a mural on the assigned surface as described in the Call for Muralists. Material used to create the mural should be consistent with outdoor artwork; desired to last a minimum of 8 years. The mural will be celebrated as a new public art installation. A catalyst for this mural has been a longing for a project with community involvement. Being a community project, Jasper Community Arts will promote the painting of the mural as such. Jasper Community Arts employees and volunteers would like to be involved with painting the mural. Extent of involvement will be coordinated between the artist and Mural Committee.

Project Specifications (preliminary):

The mural location (Krempp Lumber Wall) is listed in the Request for Proposals and includes dimensions and the surface finish. Mural must be finished by October 14, 2015. (Implementation window is mid-September to mid-October 2014.)

Relevant Attitudes/Beliefs Regarding the Area/Organizers:

With the desire to maintain and draw a younger demographic to the area, we are excited to inspire the diversity, affordability and accessibility of our expanding community. As Jasper has an existing mural portraying our history, the new mural should not necessarily be an interpretation of our past, present, or future.

Desired Brand Attributes:

The mural committee does not have a specific subject matter requirement. Existing mural artwork the committee is drawn to include ones that are amusing, clever, focused on renewal, portray diversity as well as other themes- essentially a celebration of the arts and creativity! Having the mural cover the entire height or width of the building is not a requirement; however, the mural should accentuate how large the building is.

Single Most Compelling Concept/Idea to Communicate:

The Mural Committee does not want a literal image of aspects of life in the Jasper area.

Mandatory Design Elements:

The art must be apolitical, non-religious, exclude advertising, and not government-centric. Minimal or no text. No vulgar, profane, discriminatory, violent, pornographic references. We are open to varied artistic styles. The wall has indentations where windows previously existed, but closed up with block. The windows along the bottom of the building will also be blocked. Artist may wish to incorporate these architectural elements into the design.

Other Consideration:

Finalists are encouraged to visit the site and the Jasper area.

Questions: If you have any questions, please contact Corina Mack, Jasper Community Arts 812-482-3070 or via email at programcoord@jasperindiana.gov

The full artist contract can be downloaded at www.jasperarts.org

